



Bow Valley
Non-Profits

Welcome!

We are excited to see you at the 2024 Bow Valley Non-Profits Summit! Please review the information below to support your preparedness and enjoyment of the event.

November 28th- Evening Keynote

Time: 6:00-8:30pm

Location: artsPlace Canmore, 950 8th Ave.

Getting here: Roam Transit stops right outside of artsPlace. Paid parking is also available around the building, with free parking options one block away.

Accessibility: artsPlace Canmore is fully wheelchair accessible, contains gender neutral washrooms and has accessible parking stalls on site.

Food: Light snacks and beverages will be provided. Dietary concerns identified at the time of registration have been noted.

Environment: We are expecting 70-80 attendees at this evening event, which will have some social level noise and mid-level lighting. The keynote will be speaking with a microphone. Feel free to wear glasses and/or headphones if needed.

What to bring: A notebook and pen if you would like.



November 29th – Daytime Program

Time: 8:30am-2:30pm

Location: Banff Rocky Mountain Resort, 1029 Banff Ave.

Getting here: We encourage car-pooling to this venue. Parking is available on-site around the main lodge building and on the main road heading into the resort.

Accessibility: The resort is wheelchair accessible and has accessible parking stalls on site.

Food: Light breakfast, a morning snack, lunch and hot/cold beverages will be provided.

Environment: We are expecting 70-80 attendees at this event, which will have some social level noise and mid-level lighting. Presenters will be speaking with a microphone. Feel free to wear glasses and/or headphones if needed.

What to bring: Please note, water and hot beverages will be available all day. Paper and pens will be on site, however you are welcome to bring a notebook if you like.

Daytime Program Overview

- **8:30am-9:00am** - Breakfast & networking (*Grey Wolf Room*)
- **9:00-9:45am** - Presentation by Bow Valley Non-Profits (*Grey Wolf Room*)



Daytime Program Overview cont.

- 10:00-11:30am - Session one block
 - **Beyond Collaboration - The Process and Possibilities of a Non-Profit Merger** (*Grey Wolf Room*)
Presented by Mike Grogan - IntegralOrg
 - **Local Heroes: Engaging and Retaining Volunteers in the Bow Valley** (*Timber Wolf Room*)
Presented by Kathy Arney, KEA Canada
- 11:30am-12:30pm - Lunch & Networking
- 12:30-2:00pm—Session two block
 - **Amplifying Your Cause: Strategic Storytelling for the Modern Nonprofit** (*Grey Wolf Room*)
Facilitated by Kathy Arney, KEA Canada with Jenny Spurr, Jason Thompson & Kristy Wolfe
 - **DEI in the Non-Profit Landscape** (*Timber Wolf Room*)
Presented by Makaylah Rogers & Jenna Wray, Scale Naturally
- 2:00-2:30pm Closing remarks (*Grey Wolf Room*)



Keynote & Session Descriptions

KEYNOTE: What Was I Made For? Going Beyond Roles and Getting to What Really Matters in Our Work

Presented by Darcy Riddell, PhD.

What do we do when the old ways stop working? Many people are experiencing that the work we do to provide social supports, invest in positive change, and protect the people and places we love, are threatened by changing contexts, often beyond our control. We have entered a time where breakdown is as common as progress, and this means we need to rethink how we make change. Darcy will share practices for how we can write a more conscious story of changemaking for ourselves, our communities and the wider world of which we are a part, drawing on insights from decades of working with leaders in systems change and social innovation.

Local Heroes: Engaging and Retaining Volunteers in the Bow Valley

Presented by Kathy Arney, KEA Canada

Join us for an interactive session, exploring volunteerism in the Bow Valley! Through sharing and discussion, attendees will learn tailored strategies for recruiting and retaining volunteers in their organization. See volunteerism through a different lens and build your organizational skill set for crafting meaningful volunteer experiences.



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Beyond Collaboration – The Process and Possibilities of a Non-Profit Merger

Presented by Mike Grogan - Integral Org

“If you want to go fast, go alone. If you want to go far, go together.” - African proverb

Non-profit organizations are experienced at working together collaboratively. Partnerships between organizations can have substantial benefits such as amplified community impact, increased service ability, enhanced visibility, accessibility and operational efficiency.

Join us as we unpack the different ways non-profit entities can strategically come together and hear the story of the recent merger of Calgary SCOPE Society and Care Human Services.

DEI in the Non-Profit Landscape

Presented by Scale Naturally

Come together to better understand your unique role to create more inclusive and equitable environments in the non-profit sector. Hear stories of lived experience from those in marginalized groups, confront the fear of “getting it wrong” and be inspired to champion inclusion efforts within your organizations. Walk away with actionable strategies and next steps to improve sense of belonging and well-being of marginalized groups.

Amplifying Your Cause: Strategic Storytelling for the Modern Nonprofit

Facilitated by Kathy Arney, KEA Canada with Jenny Spurr, Jason Thompson & Kristy Wolfe

Is your organization struggling to communicate its value and relevance? Are you looking to leverage the communication tools you have for greater results? Come along to this panel discussion as we hear local experts delve into techniques to tell your story in ways that resonate with donors, volunteers, and communities.



Presenter Bios



Darcy Riddell, PhD.

Darcy has been working on transformative change and sustainability for over 25 years, advancing land and forest conservation, innovating philanthropic practice, and training thousands of Canadian social and environmental leaders in social innovation, changemaking and leading in complexity.

She has led programs at [Makeway](#) and [McConnell Foundation](#), and facilitated multi-sector change initiatives, and is currently the Partnerships and Strategy Lead for [RAD Network \(Restore, Assert, Defend\)](#), advancing Indigenous-led conservation through climate finance and nature-based solutions.

Darcy is passionate about supporting people and communities to reach for transformative impacts, while deepening our humanity in the process.



Mike Grogan

President & CEO of IntegralOrg,

Mike Grogan, President & CEO of IntegralOrg, has worked in the nonprofit sector for over 25 years and is recognized for his ability to inspire nonprofit organizations to tackle complex issues and create sustainable solutions to organizational and community issues. His skills and experience stem from a diverse background that encompasses leading backcountry wilderness trips, building organizations from the ground up, and developing leading-edge collaborative and capacity-building initiatives. IntegralOrg works alongside Alberta nonprofits so that they thrive and achieve, offering education and support in governance, leadership, strategic planning, partnerships/mergers, and legal support such as free consultations and legal clinics, practical workshops, helpful toolkits, and organizational development projects.



Jenna Wray (she/they)

Workplace Culture Strategist & Engagement Lead, Scale Naturally

Jenna is a dedicated facilitator with over 10 years of experience in mental health and suicide prevention. As a queer and neurodivergent advocate, Jenna amplifies lived experience in her work, creating open and impactful connections. With a background of human services and over 15 years in the not-for-profit sector, Jenna engages diverse communities, fostering spaces where participants feel heard and empowered.



Makaylah Rogers (they/them)

Co-Founder & Lead Facilitator, of Scale Naturally

Makaylah Rogers is an award-winning social impact entrepreneur and passionate facilitator of 12 years.

As a non-binary, neurodivergent, trauma survivor, Makaylah is passionate about de-stigmatizing mental health and inspiring empathy-driven action. They believe every person deserves to feel safe and good at work, and are committed to seeing more businesses prioritize mental health, wellbeing and work/life balance.

Makaylah is also the co-founder of Frankie D's Donuts, a social enterprise that advocates for mental health and won the 2024 Canadian Chamber of Commerce Inclusive Growth Award, 2023 YWCA Banff Change Maker Award for Innovation, 2023 Diversity, Equity and Inclusion Bow Valley Business Excellence Award" and more.



Kathy Arney

Founder & CEO, KEA Canada

Kathy Arney is dedicated to enabling social profit organizations and people in the sector to reach their full potential. She is Founder and CEO of KEA Canada, a firm focused on building capacity, accelerating revenue and maximizing impact for the sector. Kathy's combination of finance and fundraising experience provides a powerful background for helping clients strengthen their organizations and improve their impact. Through KEA Canada, she provides services in a variety of areas including revenue development, capacity building, strategic planning, board development, campaign planning and management, coaching and training.. In her spare time you can find her enjoying the outdoors - usually with her dogs, and singing with the Castle Carollers Quartet during the holiday season.



Jason Thompson

A lifelong storyteller who specializes in building confidence, clarity, and conviction for leaders through strategic storytelling, Jason amplifies his perspective from over two decades of working in the film/tv/video game industry and will share his insights on how to harness storytelling as a tool for deep and impactful emotional connection.



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Kristy Wolfe

A digital storytelling facilitator, podcast host, photographer, medical mom, and Wolfe Pack Warrior. Kristy brings a unique perspective on how to craft and share authentic, powerful stories that cut through the noise.



Jenny Spurr

Founder, Perch Communications

A seasoned communications strategist, community connector, and storyteller who has worked with over 40 nonprofits across Canada. Jenny has uncovered the secret to standout storytelling, and she'll help us understand what it takes to truly engage and inspire our audiences



Questions?

If you have any questions or need to contact someone regarding this event, please email Jessica.labonte@banff.ca or Laura.wellmann@canmore.ca.

Thank you!

With deep gratitude, we would like to thank:

- Wim & Nancy Pauw Foundation
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- artsPlace Canmore
- Banff Rocky Mountain Resort
- Mike Grogan, IntegralOrg
- Kathy Arney, KEA Canada
- Makaylah Rogers & Jenna Wray, Scale Naturally
- Kristy Wolf
- Jason Thompson
- Jenny Spurr, Perch Communications